

Many companies find that by outsourcing all or part of the channel program administration to GBF- they can realize incredible cost savings.

Key GBF outsourcing benefits:

Accelerate channel program performance	GBF has the expertise to make things happen quickly while delivering value added services to you and your partners.
Access world class capabilities	Companies can gain access to highly specialized, expert talent without having the cost of pursuing new technology and advanced training.
Start new programs quickly	GBF has the resources to create a program right away. Handling the same programs in house might require weeks or months to hire the right people, train them and provide the support they need. And if a program demands significant capital investments (IT, distribution and production automation), the startup process can be even more difficult.
Improve company focus	Outsourcing can help your business shift its focus from peripheral activities to concentration on core functions.
Reduce operating costs	Companies normally incur cost from research, development, deployment, and marketing expenses, which in turn are passed on to customers. Alternatively, GBF has a lower unit of cost which gives you an important competitive advantage.
Reduce risk	Every business investment carries a certain amount of risk. Markets, competition, government regulations, financial conditions and technologies all change very quickly. GBF assumes and manages this risk.
Test Regulatory compliance	GBF design, test and validate your kits or supplies for compliance with the appropriate shipping regulations.
Control capital costs	Outsourcing converts fixed costs into variable costs, releasing capital for investment elsewhere in your business.